

4226 US Highway 231 N, Marianna, FL 32446 PH: 850-352-2020 FAX: 850-352-3200

For years Mr. Downs has been purchasing and consolidating land containing water resources. John had identified early the importance of land that had access to water.

Wow, what a blessing the last 27 years have been as we have been putting this Southern Cattle Land together piece by piece. During this process it has always been our mission to improve the land and leave it better than when we received it. We have made great strides in the cattle industry over these years always striving through research to breed the best each year. Our thought process is that we are nothing without our customers therefore, before every decision made in regards to this ranch we ask ourselves how will the outcome of this decision help our customers to succeed and ultimately improve the greater beef industry. With that said you should know that we always use proper responsible real world management when it comes to the care of our stock. We also believe the you can't manage what you don't measure so we are advocates of utilizing the latest science that the industry has to offer including but not limited to proper data collection and recording, DNA, carcass scanning as well as working with UF to utilize there Growsafe System to insure that we are constantly improving our product and have state of the art genetics that will rival any available for sale here in the panhandle of Florida.

This land has access to aquifer protected water with plentiful volume for growing food crops. This limestone aquifer allows the water to pick up minerals naturally that makes it Spring Water.

We have extensive test results that validate the mineral content and the safety of the water. The mineral content gives the water its flavor and most importantly its health benefits.

- US Dept of Agriculture Zone 8
- Average Temperature range: 56.3 F 78.8F
- Near perfect climate for growing.
- Water that flows through limestone aquifers to a 118-acre spring holding lake that has been infrared tested at 68 degrees. This is perfect for organic vegetables.

John E. Downs

Date