

Historic Maytag Plantation Hits Market. Here's the Price of the 1,500-acre Sportsman Paradise



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One of Alabama's most celebrated recreational properties, the storied Maytag Plantation, is officially on the market. The 1,579-acre estate, long known as a premier destination for sportsmen, dignitaries and American icons, is now listed for \$11.1 million.

Located in the heart of Alabama's famed Black Belt region in Union Springs, Maytag Plantation blends world-class outdoor recreation with rich Southern heritage. Listed by Jon Kohler & Associates, the property represents a rare chance to own a true cornerstone of America's sporting tradition.

"Every state has its signature recreational property, the place, the vision, the people that helped shape our outdoor traditions," said Jon Kohler. "In Alabama, this is that place."

Comfort and function for all your outing's needs

Perched lakeside is a custom-built, 7-bedroom, 6.5-bath lodge that offers plenty of space for guests, holidays or corporate retreats. Each wing features spacious bedrooms, private baths and rustic charm, all complemented by a detached three-car garage and a large equipment barn.

Inside, the lodge blends comfort and function with two laundry rooms and a layout designed for entertaining.

Built for sporting life

The land is a textbook example of exceptional stewardship. For generations, prescribed fire and sustainable practices have maintained rich upland pine, diverse hardwoods and fertile ground cover. The years of the annual controlled burns and the rich soil have turned this land into prime habitat for quail, trophy deer and wild turkey.

At the heart of the estate lies Maytag Lake, a private, professionally managed 70-acre freshwater gem. Stocked with trophy bass, it has lured anglers like President Eisenhower and fishing legend Roland Martin.

Originally acquired in the 1920s by L.B. Maytag of the famous appliance family, the estate began as a private retreat for bird dog field trials and outdoor pursuits. Inspired by a dog named Sun Ray who pointed nine coveys of quail in 15 minutes, Maytag began building a legacy that continues today.



Since 1950, the plantation has been home to the National Amateur Free-For-All Championship, helping Union Springs earn the title “Bird Dog Field Capital of the World.”

Rooted in community, ready for the future

While surrounded by other premier properties, Maytag remains connected to Union Springs. The owners keep local accounts and relationships with nearby businesses, a nod to the property’s authenticity.

Part of the land is protected under a conservation easement, ensuring it remains a recreation haven for generations to come. But there’s still flexibility, 52 acres around the lodge are exempt, allowing

room for future development.

Priced at \$11.1 million, the sale includes the lodge, land, lake, equipment and furnishings. Whether as a person sanctuary, corporate retreat or legacy estate, Maytag Plantation is a chance to own a historic sporting paradise.